

### 7.3.1 Portray the performance of the Institution in one area distinctive

#### Tobacco Cessation Cell

Health care providers play an important role in tobacco cessation and abstinence. The Dental Health Care Providers can assist in early diagnosis with the help of basic clinical skills and academic knowledge along with indispensable care, necessary surgical and behavioral support, make referrals and generate awareness.



Keeping this in mind, ITS Dental College, Hospital and Research Centre has been actively working towards Tobacco Cessation through various activities like Dental Camps for free oral health check up, Counselling, workshops, nukkad natak. The Department of Public Health Dentistry offers training, research and community health services through its various outdoor activities in form of dental camps, community based comprehensive medical care, mobile and satellite clinics apart from its regular indoor treatment

facilities. Oral Health Information center is also established in the department for displaying the work of students and staff members in educating the common people regarding oral health.



Taking one step further in this I.T.S Dental College , Greater Noida through its Department of Public Health Dentistry had set up Tobacco Cessation Cell in collaboration with District Tobacco Control Cell, Gautam Budh Nagar. The centre was formally inaugurated by Dr Anurag Bhargava , CMO District Gautam Budh Nagar on 15.04.2019. The centre has all the facilities for counseling of the patients. There is full time Medical social Worker dedicated only for the counseling session of the patients. In order to motivate the patients and to find out the compliance of the patients the centre has Carbon Monoxide Smokelyser an effective tool which measures the Carbon Monoxide level in the patient's breath. The centre gets support from the District Tobacco Cell, Gautam Budh Nagar in form of Nicotine Replacement Therapy which is provided free of cost to the patients. Regular Follow up is done on weekly and fortnightly basis of the patients to check for their compliance and to provide them with moral support and help in quitting the habit of smoking and chewing tobacco.



Since its inception around 175 patients have been screened in Tobacco cessation Centre and around 10-12% of the patients have quit the habit of smoking and chewing tobacco with the help of our centre.

We aim to remove this deadly habit of tobacco chewing and smoking from the society which is one of the preventable cause of mortality among people of Greater Noida.